

SABRINA KOGAN

Graphic Designer | sabinakogandesigns.com | sabinakogandesigns@gmail.com | 216-280-6861

EDUCATION

Maryland Institute College of Art

2007-2011

BFA Graphic Design
Book Arts Concentration
Magna Cum Laude

SKILLS

InDesign, Illustrator, Photoshop
Squarespace, Wix
FlexiSign, GravoStyle
PowerPoint

INTERNSHIPS

Typecast Press | Baltimore

September 2010-April 2011

Organized the letterpress studio, printed on various printing presses, and interacted with clients.

Project PLASE | Baltimore

September 2009-April 2010

Worked with the non-profit organization's communications department to design a brochure for attracting future volunteers and donors.

EXPERIENCE

Freelance Graphic Designer

April 2011-present

Designing annual reports, brochures, event promotional materials, digital presentations, logos, newsletters, packaging, and websites. Clients include Baltimore Mayor's Office of Homeless Services, Health Care for the Homeless, Mitchell's Fine Chocolates, Moveable Feast, Waldorf School of Baltimore, and Yellowcake Shop.

Signs PDQ | Graphic Designer | Cleveland

May 2016-August 2017

Worked within the ADA (American Disability Act) sign department. Designed and assembled client proof sets for projects comprised of several hundred signs for hospitals, schools, apartment complexes, and office buildings. Sign types included wayfinding, room identification, and name plates.

Signs By Tomorrow | Graphic Designer | Baltimore

November 2015-January 2016

Created custom designs for interior and exterior signage for clients including preparing files for production. Design projects included event banners, wall graphics, informational displays, and wayfinding signs. I also assisted with printing, cutting, and mounting signs during production.

Foodshed LLC | Graphic Designer | Baltimore

August 2013-October 2015

Established the in-house graphic design department for the James Beard award winning restaurant group. Oversaw all design for Woodberry Kitchen, Artifact Coffee, Shoo-fly, Parts & Labor, Grand Cru, and Woodberry Pantry. Sourced information, copy wrote, designed, and produced check presenters, flyers, banners, eblasts and menus for special events. Designed labels and packaging for goods sold at their Butcher Shop and Holiday Gift Shop. Hired and supervised graphic design interns from MICA. Acted as technical support for their in-house laser printers and duplicator printers.

Maryland Athletic Club | Graphic Designer | Baltimore

July 2011-August 2013

Designed marketing materials targeted at both prospective and current members. Materials included flyers, posters, eblasts, direct mailers, brochures, and website updates.